

sero

Katie Williams Brand Manager

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Bringing the Sero brand to life, from paper to screen and everything in between is Katie, our very own Brand Manager.

Her passion for brainstorming 'big ideas' matches our ethos of simply 'doing' things differently. From Seed paper mailouts to playful illustrations Katie's work is Sero. With over 11 years in the creative industry, she has worked with some incredible clients from City Law firm's, council creatives, prohibition bars, five star hotels and entrepreneurial independents.

Today, Katie works alongside the team, to create, build and deliver top visuals from Apps to marketing. If you're looking at something from Sero that's informative yet simple, stylish and clear, then the odds are your looking at the handiwork of our brand and design guru!

When Katie is not in the office she is kept very busy with two little adventurers, the occasional watercolour, strolling along the welsh coastline or hiking up the Sugar Loaf in Abergavenny.